





POST CarferæReport

13 Aug 2014 - Codissia Hall, Coimbatore





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1. ICTACT Youth Summit 2014

About ICTACT Youth Summit

Average age of an Indian in 2020 will be 29 years, and hence India will be the youngest nation. Today's Youth are looked up to get themselves empowered with relevant skills, be innovative, communicate better and emerge with capabilities to effectively lead the future, and contribute to the development of young India. To exploit the most of the opportunities for youth that are likely to emerge in the future, ICT Academy of Tamil Nadu organized ICTACT Youth Summit on 13 Aug 2014 at Coimbatore.

ICTACT Youth Summit was a platform for the Indian youth to sculpt their future that exposed them to interact with a varied cohort of industry leaders, experts, young achievers, successful entrepreneurs and peer group. ICTACT Youth Summit 2014 focused on "Igniting Innovation" among today's youth to shape their future. This year's key themes included Innovation, Communication, Leadership and Entrepreneurship for building Young India.

ICTACT Board of Governors



Thiru. Lakshmi Narayanan Vice Chairman Cognizant Technology Solutions



Thiru. TK Ramachandran IAS Secretary - Information Technology Government of Tamil Nadu



Thiru. Atul Anand IAS Managing Director ELCOT



Thiru. R. Chandrashekhar President NASSCOM



Thiru. Ganesh Lakshminarayanan Managing Director Mu Sigma - India operations



Thiru. V. Balakrishnan Chairman Micrograam



Thiru. Krish Ganesan Global Head-Talent Acquisition Tata Consultancy Services



Thiru. M. Sivakumar Chief Executive Officer ICT Academy of Tamil Nadu



ICTACT Board of Studies



Mr. K. Purushothaman Senior Director NASSCOM



Mr. Sujith Kumar Location Head - HR Infosys Limited



Dr. Anbu Rathinavel Senior Vice President Polaris Financial Technologies Limited



Mr. Chandrasekhar Chenniappan Head of HR Atmel Corporation



Mr. Benedict Arokiasamy AVP - Learning and Development CSS Corp



Mr. K. Senthil Nayagam VP - Key Accounts & HexaVarsity Hexaware Techologies



Dr. G. Sainarayanan Sr. Technical Specialist HCL Technologies Limited



Mr. M. Sivakumar Chief Executive Officer ICT Academy of Tamil Nadu



Dr. Pradeep Desai Tech. Leader - Software Sciences & Analytics GE Global Research



Mr. B. Anbuthambi VP - Education Initiatives ICT Academy of Tamil Nadu







ICTACT Youth Steering Committee & Jury

- → Mr. Purushothaman, Senior Director, NASSCOM
- + Dr. Pradeep Desai, Tech. Leader Software Sciences & Analytics, GE Global Research
- → Aspire K Swaminathan, Founder & CEO, Aspire Ventures
- + Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation
- + Ms. Akhila Rajeshwar, Executive Director, TiE Chennai
- + Mr. N. Chandrasekaran, Vice President, Take Solutions Limited
- → Mr. Sivakumar Palaniappan, Chief Executive Officer, Mastering Minds
- + Mr. Sunder Madakshira, Vice President, Marketing and Communications, SAP Labs India (P) Limited
- + Mr. Harish Parameshwaran, Head Human Resources, UST Global
- + Dr. D.J.E. Ravi Thilagan, Head Human Resources, Financial Software & Systems (P) Ltd
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- + Mr. Prabhat Kumar, Senior Manager Talent Management, L&T Constructions
- + Mr. Suresh Sakthivel, Manager Human Resources, Kumaran Systems
- + Dr. A. Selvaraj, Chairman, TANSTIA FNF Service Centre
- + Mr. R. Sathish Kumar, Head CCE, Madras Management Association, Chennai
- + Mr. Mayank Gupta, Team Member Relations Site Lead South India, Dell India
- + Mr. Arun Kumar, Senior Manager Training, Ramco Systems
- + Mr. Swaminathan L, Assistant Manager Human Resources, TNQ Books and Journals (P) Ltd
- + Mr. Praveen R, Senior Manager Human Resources, Take Solutions



















Agenda

08.00 - 09.50	Registration
09.50 - 10.00	Welcome address
10.00 - 11.30	Key Note Session by the Board of Governors of ICTACT & Launch of ICTACT Youth Circle
11.30 - 13.00	ICTACT YOUTH Talk & ICTACT Youth Present – Grand National Finale
13.00 - 14.00	Lunch Break
14.00 - 14.30	You are the right source of inspiration
14.30 - 16.00	The Success Crux
16.00 - 16.30	You Can Win
16.30 - 17.00	ICTACT Award Ceremony & Closing









2. Summit Highlights

Welcome address



Mr. M. Sivakumar, Chief Executive Officer, ICT Academy of Tamil Nadu welcomed the gathering and opened with an inspiring quote of Swamy Vivekananda and stated that choosing him as the icon for the Youth initiative was intently done, and added that none in the history of this nation, has elevated so far to the height of spirited and channelized youthful enthusiasm like Swamy Vivekananda. Briefing about the background of the Youth Summit, he established the intention behind the Academy's vision to directly interact with the students and to empower them. He laid forth the magnitude of the impact that the ICTACT Youth contests have created within a short span of being announced. He also laid down a brief background of the Academy for the understanding of the youth gathered. He thanked the students who have shown a great enthusiasm in participating in the Youth contests and the Summit.

Special Address



Tmt. Archana Patnaik IAS, District Collector, Coimbatore District in her motivating speech stated that youth today have no limits and there are already proven examples all through the nation. Speaking about the demographic advantage that India is likely to enjoy by 2020, she rightly pointed that our growth in this dimension is gauged by the neighboring nations to give its youth a tough competition globally, and Indian youth should foresightedly be ready to face this scenario. She pitched to the students that they should inculcate and develop the spirit of competing and should have an unending thirst for learning and being successful. She also congratulated the participants, and the winners of ICTACT Youth contests.

Keynote Address



Mr. V. Balakrishnan, Chairman, Micrograam & Ex-CFO, Infosys pointed to a few innovations and elaborated that, revolutions like Computer Innovation, Distributed Computing Model, Micro Chip revolution, and Internet revolution that happened decades ago, have made the sense of business and communication precise and concise. Further, he stated that technology is transforming businesses and improving productivity. He then pitched about the emergence of start-up entrepreneurs and the paradigm shift in the focus on product companies from service companies. Bala stated that a considerable student population of IITs and IIMs are inclined towards being entrepreneurs, and stated that the cost of starting up a business has come down, and funding for newer projects have seen a noticeable rise. He enthusiastically expressed his expectation that he looks forward for another Google to come from India, as the youth here are developing with astounding innovative traits in the recent times. He indicated that there is a need for a lot of innovative solutions to make the most of the technology space that keeps evolving. He concluded that India's hope is on youth and earnestly appealed that, newer ideas from the youth of this nation and it pursuing its passion would drive India towards achieving growth with all might to prove to the world.



ATION











Chairman address



Mr. Lakshmi Narayanan, Vice Chairman, Cognizant Technology Solutions made his presence through his audio visual message in which he laid out the care that the Academy has been taking in skilling the nation, and added that ICT Academy has extended its helping hands to meet students through its ICTACT Youth Circle initiative and intends to help students meet the challenges ahead and win over them confidently with the power of effective communication and leadership qualities. He also congratulated the contestants, and winners of the ICTACT Youth contests. He stated that this initiative for youth of India, by ICT Academy of Tamil Nadu has the objective of equity of opportunity to every youth of the nation.

Felicitations & Launch of ICTACT Youth Circle

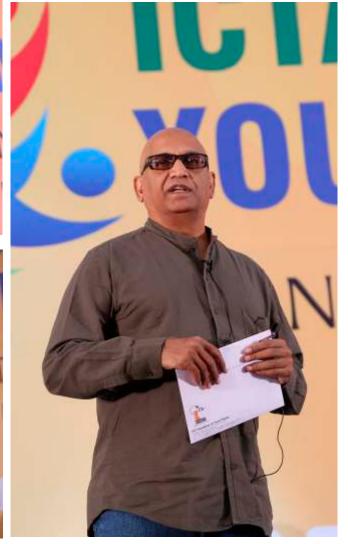
Sponsors and Regional Hosts were felicitated on the dais following which ICTACT Youth Circle was formally launched in the presence of Tmt. Archana Patnaik, District Collector, Coimbatore district, Mr. V. Balakrishnan, Chairman, Micrograam, and other eminent industry leaders.

After the launch of ICTACT Youth Circle, the leaders registered their wishes and appreciations to ICT Academy of Tamil Nadu, for having initiated such an exclusive movement, the ICTACT Youth Circle to empower the future leaders of the nation.













You are the right source of inspiration



Ms. Bharathy Baskar, Vice President, Citi Bank in her session titled "You are the right source of inspiration" illuminated the youth by collectively delivering the strengths of youth and the weaknesses that hold them back from achieving. She stated examples from her life and established the importance of being determined in tough times. She also emphasised that being decisive in facing challenges would drive every individual to the desired destiny with deserving qualities.

The Success Crux

This session witnessed three eminent personalities that shared their success stories.



Ma Foi K. Pandiarajan, Founder, Ma Foi Group opened up in a nostalgic note stating that he graduated as an Engineer from an institution in Coimbatore. He then deliberated about the crests and troughs that he faced as an entrepreneur and said that crests and troughs are usually a part of the success wave that complement each other and one should not get frustrated with the failures that one incurs in life.



Mr. Raja Krishna Murthy (Kitty) Director, Talent Maximus & Actor presented the audience with a formula for success and laid down the various factors that hinders one from achieving success. He also quoted actor Rajinikanth stating that the most valuable aspects of life as "a body that is useful; and a mind that is peaceful" and appealed that youth today should stay focused in having a sound mind and body, and should stay away from distractions to become achievers.



Mr. C K Kumaravel, CEO & Founder, Naturals talked more patriotically pitching through the story of his development as an entrepreneur briefly, and emphasised that every first generation entrepreneur should think of multifarious ways of achieving a goal irrespective of the challenges that the initiative poses initially. He whipped the brains of the audience with an earnest appeal that people in the middle class economy strata of the society should come beyond the confines of a perspective that hurdles them from venturing into newer attempts of elevating them economically in the society. Kumaravel affirmed that good people have all the eligibility to be rich, since they could help the society back when they have achieved for themselves.









You Can Win



Mr. Gobinath, Media Personality, CEO & Founder -TaalkShop Academy in his keynote titled "You Can Win" infringed through the confinements of attitude barriers that are commonly a byproducts of adolescence, Gobinath stated that it is important to be successful, and it is more important to be honest and straight in the pursuit of becoming successful. Through various anecdotes he established the importance of presence of mind and common sense as the two ingredients to be innovative in anything that one indulges in. He concluded stating that being smart is misunderstood for being cunning in the recent decades, and insisted that it should be avoided.

























ICTACT YOUTH CONTESTS 2014

ICTACT has launched two Youth Contests to identify the talents among students and provide them a platform to showcase their ideas through speaking and presentation skills.

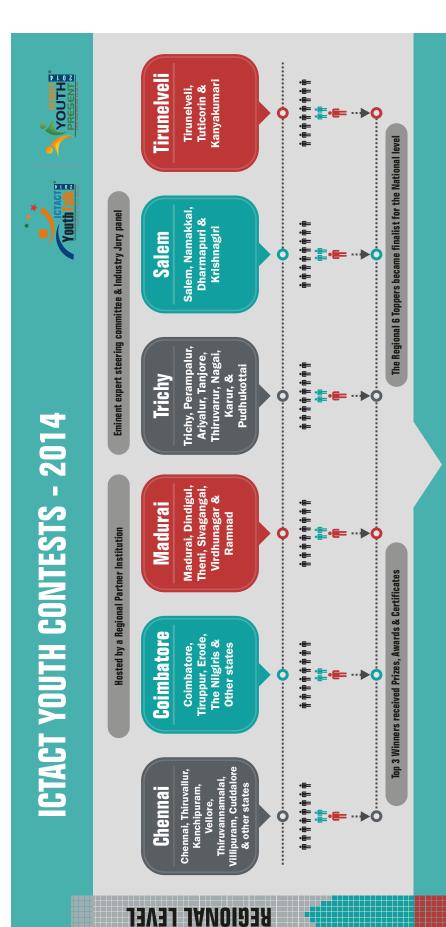


ICTACT YouthTalk® – A student competition devoted to bring out inspiring ideas among students in the colleges in the form of highly effective and inspiring talks.



ICTACT YOUTH PRESENT® – A student presentation competition to bring out the highly effective presentation and communication skills among students through their inspiring presentations on their passionate areas in an interesting 10-20-30 format.

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G REGIONAL WINNERS TO COMPETE IN PRE-FINALS

CTACT

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CONTINGINO OVATION

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THE TOP 3 WINNERS WON FULLY PAID EDUCATION TRIP TO SINGAPORE ONE TOP ACHIEVER RECEIVED "ICTACT YOUTH ICON OF 2014"



Overall Contest Impact



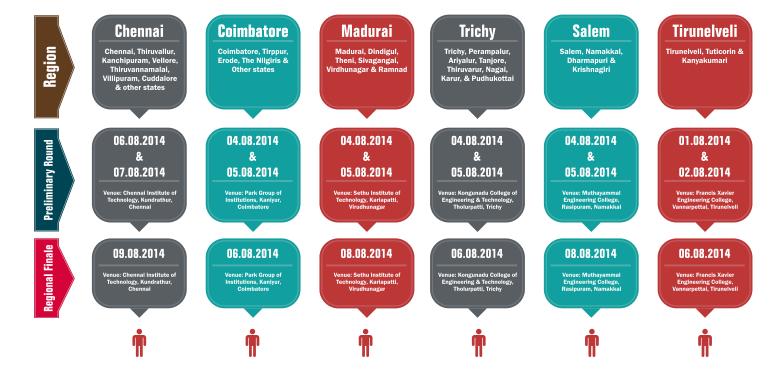
REACHED ENABLED RECOGNIZED



Screening Process & Regional Finale

Initial screening for ICTACT Youth Talk and ICTACT Youth PRESENT happened on three spells that comprised initial short listing of applications based on the abstract, following which candidates from the remote corners of the state were screened through telephonic interview, and direct visits to institutions was also done in tier-II & III cities to identify the candidates to contest in the Regional Finale for both the competitions. The details of the Regional Finale conducted, and the winners are given here.

ICTACT YOUTH TALK 2014 - CONTESTS SCHEDULE



ICTACT YOUTH PRESENT 2014 - CONTESTS SCHEDULE













Regional Winners - ICTACT Youth Talk 2014

Region	Contestant Name	Name of the Institution
Chennai	Mr. Vigneswar K	Vel Tech Multitech Dr. RR Dr.SR Engineering College, Chennai
Coimbatore	Ms. Dhivya Ashok	S.N.S. College of Technology, Coimbatore
Madurai	Ms. Priyanka Kesavaraj	Vickram College of Engineering, Madurai
Salem	Mr. P. Praveen Kumar	Paavai Engineering College, Salem
Trichy	Ms. J. Joan Cecilia	J.J. College of Engineering & Technology, Trichy
Tirunelveli	Mr. T. Manikandan	Sadakathullah Appa College, Tirunelveli



Regional Winners - ICTACT Youth PRESENT 2014

Region	Contestant Name	Name of the Institution
Chennai	Mr. Vipul Nandan	Vellore Institute of Technology - Chennai Campus, Chennai
Coimbatore	Ms. P. Pavithra	Dr. N.G.P. Institute of Technology, Coimbatore
Madurai	Ms. S. K. Janane	Thiagarajar College of Engineering, Madurai
Salem	Mr. Shijin Prakash	Paavai College of Technology, Salem
Trichy	Ms. Rathiya Angeline	Saranathan College of Engineering, Trichy
Tirunelveli	Ms. Karthika S	St. Mother Theresa Engineering College, Tirunelveli





The Grand National Finale of ICTACT Youth contests (ICTACT Youth Talk & ICTACT Youth PRESENT) happened with an all enthusiastic participants that delivered talks and presentations on their passionate topics in the presence of an exclusive jury panel, and an audience of 2000+ people that comprised students, teachers, Industry leaders, and media.

Three finalists identified in the Pre-finals conducted for ICTACT Youth Talk and ICTACT Youth PRESENT on 12 August 2014, at The Arcadia Hotel, Coimbatore contested in the Grand National Finale conducted on 13 Aug 2014, Codissia Hall E . Every contestant's delivery was followed by a questioning session by the Jury, which the contestants answered as a part of the evaluation process.

ICTACT Youth Talk

COIMBATORE



Dhivya Ashok
S.N.S College of Technology

ICTACT YOUTH ICON

Praveen Kumar
Paavai Engineering College

TIRUNELVELI



T Manikandan Sadakathullah Appa College

ICTACT Youth PRESENT



Vipul Nandan Vellore Institute of Technology

COIMBATORE



P.Pavithra

Dr. N.G.P. Institute of Technology

TRICHY



Rathiya Angeline Saranathan College of Engineering









ICTACT YOUTH ICON 2014 - Award Ceremony

Following the inspiring keynotes of a band of renowned personalities, the hall got studiously ready to unknot the surprise, and the ICTACT YOUTH ICON 2014 award ceremony began.

ICTACT Youth Talk

Mr. Praveen Kumar. P, a final year student of Mechanical Engineering stream from Paavai Engineering College, Namakkal, who contested in the Salem Region of the contest, was declared the ICTACT YOUTH ICON 2014 for ICTACT Youth Talk in the Grand National Finale, and was awarded the title trophy, certificate and was also given a television, apart from the privilege of being sent on an all-paid educational trip to Singapore.



From left to right

Mr. Sivakumar, CEO, ICTACT,

Mr. Sunder Madakshira, VP, Marketing and Communications, SAP Labs India (P) Ltd.

Dr. Pradeep Desai, Techology Leader - Software Sciences & Analytics, GE Global Research

Ms. Anusha, CEO, PARK Group of Institutions

Mr. Natarajan, Chairman, PAAVAI Group of Institutions

Ma Foi K. Pandiarajan, Founder, Ma Foi Group

Ms. Akhila Rajeshwar, Executive Director, TiE Chennai

Mr. Gobinath, Media Personality, CEO & Founder - TaalkShop Academy

Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation

Aspire K Swaminathan, Founder & CEO, Aspire Ventures

Mr. S. M. Seeni Mohammed Aliyar Maraikayer, Joint CEO, Sethu Institute of Technology

Mr. N. Chandrasekaran, Vice President, Take Solutions Limited









ICTACT Youth PRESENT

Mr. Vipul Nandan, a final year student of Computer Science and Engineering stream from Vellore Institute of Technology, Chennai who contested in the Chennai Region of the contest, was declared the ICTACT YOUTH ICON 2014 for ICTACT Youth PRESENT in the Grand National Finale, and was awarded the title trophy, certificate and was also given a television, apart from the privilege of being sent on an all-paid educational trip to Singapore.



From left to right

- Mr. Sivakumar, CEO, ICTACT,
- Mr. Sunder Madakshira, VP, Marketing and Communications, SAP Labs India (P) Ltd.
- Dr. Pradeep Desai, Techology Leader Software Sciences & Analytics, GE Global Research
- Ms. Anusha, CEO, PARK Group of Institutions
- Mr. Natarajan, Chairman, PAAVAI Group of Institutions
- Ma Foi K. Pandiarajan, Founder, Ma Foi Group
- Ms. Akhila Rajeshwar, Executive Director, TiE Chennai
- Mr. Gobinath, Media Personality, CEO & Founder TaalkShop Academy
- Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation
- Aspire K Swaminathan, Founder & CEO, Aspire Ventures
- Mr. S. M. Seeni Mohammed Aliyar Maraikayer, Joint CEO, Sethu Institute of Technology
- Mr. N. Chandrasekaran, Vice President, Take Solutions Limited





Jury Insights - ICTACT Youth Circle





Mr. Purushothaman, Senior Director, NASSCOM stated that this initiative of the Academy is with an intense objective, and should be rightly utilized by the students.

Dr. Pradeep Desai, Techology Leader - Software Sciences & Analytics, GE Global Research congratulated the Academy and stated that ICT Academy of Tamil Nadu has been the pioneer in faculty empowerment and now has come to the students' strata of the academia through ICTACT Youth Circle, which again is the first-of-its-kind initiative in the country, empowering the youth.

Aspire K Swaminathan, Founder & CEO, Aspire Ventures stated that ICTACT Youth Circle is a milestone initiative dedicated exclusively for the empowerment of youth and added that youth should understand the collective objective of nation building and shoulder it voluntarily.

Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation stated that his experience as a jury member of youth contests, and an exposure to an innovative mass of the next generation in the Summit has given him positive hopes about the empowerment of the nation and thanked ICT Academy for having made such an initiative

Ms. Akhila Rajeshwar, Executive Director, TiE Chennai appreciated the Academy for the initiative and briefly pitched that staying united with the Academy, for the youth has now become imperative and wished all success to ICTACT Youth Circle.

Mr. N. Chandrasekaran, Vice President, Take Solutions Ltd said that lot of positive energy and confidence was evidential all through the regions the competitions were conducted, and wished this ICTACT Youth Circle, a great success.





Mr. Sivakumar Palaniappan, Chief Executive Officer, Mastering Minds appreciated the students for their active involvement and hopefully congratulated them stating that the same kind of a spirit if shown in the nation building exercise would make anything simply achievable, and appreciated ICT Academy of Tamil Nadu, for having accumulated an inspiring youth mass towards working for growth of India.

Mr. Sunder Madakshira, Vice President, Marketing and Communications, SAP Labs India (P) Ltd stated that the entirety of human existence is with all divinity, and realizing the divine connect as well as the intent potential of human beings would drive youth towards success, and added that ICTACT Youth Circle is a right platform initiated at the right time of the millennium.

Mr. Harish Parameshwaran, Head Human Resources, UST Global stated that students should utilize their plentiful potential, be completely present in a learning environment, be active in responding to arising opportunities, and be innovative.







No. of Participants - 2,188



1772Students from 198 colleges across the state



307
College Faculty Members from various Institutions



109Executives from various corporate























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ICTACT Youth Talk - Regional Hosting Partners-

Chennai

Coimbatore

Salem

Tirunelveli

Madurai

Trichy













ICTACT Youth Present - Regional Hosting Partners

Chennai

Coimbatore

Salem

Tirunelveli

Madurai

Trichy













ICT Academy of Tamil Nadu

An Initiative of Govt. of India, Govt. of Tamil Nadu & Industry An ISO 9001 - 2008 Certified Organisation

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